

# WINTER PROOF CAR SERVICE LAUNCHED

## Calling All Car Owners! Here's a BIG SPECIAL

- **CAR WASH** ..... \$1.00
- **MOTOR OIL CHANGE** ..... 1.50  
With 100% Pure Pennsylvania MOBIL OIL.
- **Complete Mobilubrication** 1.00
- **MOTOR TUNE-UP** ..... 3.10  
With Our Laboratory Machine, Complete Ignition Check-up, Tappet Adjustment, Etc.
- **CHECK BRAKES** ..... .90

\$7.00

**SPECIAL . . . for 30 Days ONLY, All Above for \$5**  
You Save \$2.00



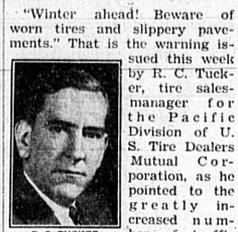
**ED. THOMPSON**  
TORRANCE HEADQUARTERS  
FOR  
MOBIL OIL and MOBILUBRICATION  
GET YOUR CAR WINTER PROOFED NOW!

**ED. THOMPSON**



1600 Cabrillo Avenue Torrance  
PHONE 592

## Drivers Urged To Beware of Run Down Tires



R. C. TUCKER

"Winter ahead! Beware of worn tires and slippery pavements." That is the warning issued this week by R. C. Tucker, tire salesman for the Pacific Division of U. S. Tire Dealers Mutual Corporation, as he pointed to the greatly increased number of traffic accidents due to skidding that occur during winter months.

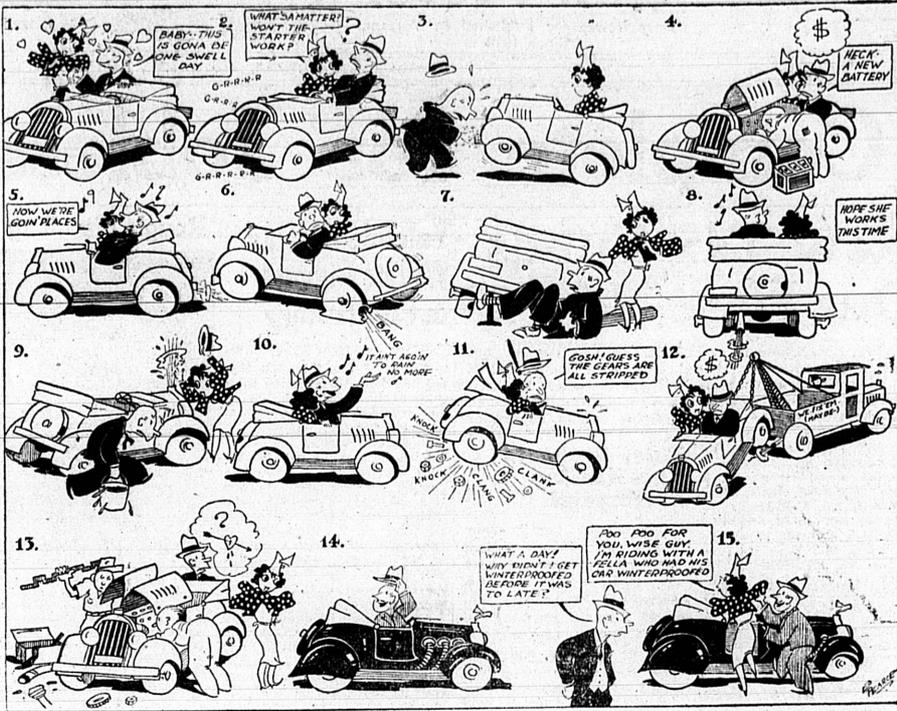
"Worn, thin tires are a real safety hazard at any time of the year but on wet, wintery pavements they are doubly dangerous," Tucker said. "Every motorist should have the tires on his car carefully inspected before entering the winter driving season. Tires that are worn smooth should be replaced immediately and those that are partially worn should be watched closely.

"That car owners are aware of the importance of having safe, anti-skid tires for winter driving is apparent in the mounting sales of the new U. S. Royal Master tire reported by Pacific Coast dealers," Tucker added.

"The Royal Master is especially designed for wet, skiddy streets. Its patented deslidding process divides the tread into hundreds of sharp-edged blocks which grip the road surface with a centipede-like grip and wipe it dry, thus eliminating both forward and side skids. Actual tests prove that this amazing new safety tread will stop a car in two-thirds the distance required by ordinary anti-skid tires."

Pheasant Enters House NEWBURGH, N. Y. (U.P.)—A pheasant was an unexpected guest of Miss Mary McEvoy at her home here. The bird flew through a front window.

## The End of a Perfect (?) Winter Day



## Proper Tire Inflation Saves Drivers Money

That proper tire inflation is more important than most motorists suspect was brought light recently when tire engineers announced that one pound of under inflation takes 600 miles from the life of a tire. Thus car owners who want to get the utmost economy as well as greater safety, and riding comfort are urged to keep a close eye on correct tire inflation.

Among services regularly practiced in Mobilgas stations, say local dealers, is the inspection of tires and their inflation to the correct pressure to promote long wear and easy riding, and prevent trouble on the road.

Also, it is explained that whenever a car is placed on a Mobilubrication rack for checking and lubricating, the tires are thoroughly examined, all tacks, nails or glass particles removed and any blemishes inspected to make sure they will not lead to blow outs.

## Mobil Service Men Move To Protect Cars

The Winterproofing movement is now under way.

To assure motorists the safety, proper performance, comfortable riding and attractive appearance of their cars for the colder days ahead, operators of Mobilgas and Mobil-oil service stations throughout this area have started a great "prepare for winter drive" by offering free inspection service of all cars driven into their places of business for lubrication.

"Everything visible about a car," says C. H. Wartman, Southern California General Manager for General Petroleum Corporation, "comes under the eagle eye and experienced hands of the Mobilgas station man during this free-examination Winterproofing period.

For Safety and Economy "These inspections assure safe, comfortable, care-free economical operation of cars during the cold weather period, and also reduce operation and maintenance costs to the minimum."

Tires, battery, lights, windshield wipers, spark plugs, body bolts, fan belt and oil filter are among the things that come under this careful scrutiny, it is explained. It is also stated that critical examination and flushing of radiators, strainers and fuel lines, gasoline tank, crankcase, transmission, differential, and other important parts, are included.

"One of the factors stressed in the interests of motorists," continues the Mobilgas and Mobil-oil executive, "is that heavy Summer oil and grease should be replaced with lighter lubricants to guard against underfriction, drag or resultant mechanical difficulties.

"It is shown by records that a large percentage of accidents and many repair bills are the direct result of carelessness or thoughtlessness in car upkeep. In order that winter motorists may run no risks, in order that their cars may perform at peak efficiency, at the lowest cost of upkeep, our Winterproofing plan has been inaugurated, similar in purpose and operation to the Summerizing plan which proved so popular in this area last Spring."

## He Serves This Area



W. C. Campbell, who is local G. P. wholesale agent

... and when you WINTER-PROOF give yourself this EXTRA SAFETY



Only the U. S. Royal Master has so many hundreds of sharp, gripping edges in both directions... to bite through slippery road film—wipe the water away—eliminate the very cause of skidding by giving the road a safe, dry-road contact. Only Royal Master gives this complete 2-way control of both forward and side skids.

## on Slippery Winter Pavements

● Royal Masters stop quicker. They control side skids. They give safety in slippery weather never before available. Don't risk the hazards of winter roads. Come in today and equip your car with these sensational new safety tires.

Guard against cold weather with this FREE "U. S." 7-Point Battery Check-Up LET US—

1. Inspect your battery.
2. Test with hydrometer.
3. Clean.
4. Remove corrosion.
5. Add distilled water.
6. Grease terminals.
7. Tighten connections.

LET US EQUIP YOUR CAR WITH AMAZING NEW U.S. ROYAL Masters WITH CENTIPEDE GRIP

Sold by GENERAL PETROLEUM STATIONS AND LEADING DEALERS  
United States Rubber Company  
U. S. Tire Dealers Mutual Corporation Los Angeles, Calif. • • • New York

FOR YOUR CAR'S SAKE HAVE IT WINTERPROOFED

FOR YOUR SAKE HAVE ADEQUATE AUTOMOBILE INSURANCE

JUST AS IMPORTANT TO YOU AS GASOLINE AND OIL TO YOUR CAR!

WHY NOT HAVE THE BEST?



As long as they pass on curves you'll need insurance

AMERICAN AUTOMOBILE INSURANCE COMPANIES . . .

- OLDEST AND LARGEST INSURERS OF AUTOMOBILES EXCLUSIVELY.
- ASSETS MORE THAN \$18,000,000.
- BROAD, IMPROVED STANDARD POLICY—NO RESTRICTED FORMS.
- SUPERIOR CLAIM SERVICE.
- LOWER PREMIUM RATES.

BEFORE BUYING YOUR NEXT CAR—NEW OR USED . . . SEE US ABOUT LOW COST FINANCING

HOWARD G. LOCKE  
1405 Marcelina DEPENDABLE INSURANCE Phone 135-M



W. C. CAMPBELL  
General Petroleum Distributor For the Torrance District

ADVISES . . .

all motorists to prepare cars for cold weather driving. Visit a Mobilgas and Mobil-oil dealer and have your car carefully inspected (Winterproofed) before the rigors of Winter set in. Prevent breakdowns that cost money.

Avoid trouble by having one of our progressive dealers check your cars now. The service is free, you know, when the machine is lubricated.

Look For the Sign of the FLYING RED HORSE